### HEALTHCARE

#### CHI Learning & Development (CHILD) System

#### **Project Title**

Increasing Parenting Confidence Level in First time Parents Through CRADLE Health Webinars

#### **Project Lead and Members**

- Ingah Loo
- Winny Tan
- Joyce Teo
- Thilagamangai
- Prof Chay Oh Moh
- Assoc Prof Ng Kee Chong

#### **Organisation(s) Involved**

KK Women's and Children's Hospital

#### **Healthcare Family Group Involved in this Project**

Medical

#### **Applicable Specialty or Discipline**

**Paediatrics** 

#### **Project Period**

Start date: Not Available

Completed date: Not Available

#### Aims

 Aim is to measure the effectiveness of this initiative specifically designed for these first time mothers



#### CHI Learning & Development (CHILD) System

#### Background

See poster appended/below

#### Methods

See poster appended/below

#### **Results**

See poster appended/ below

#### Conclusion

See poster appended/below

#### **Project Category**

**Training & Education** 

**Education Platform** 

#### **Keywords**

Parenting Confidence, First-Time Parents, Health Webinars

#### Name and Email of Project Contact Person(s)

Name: Ingah Loo

Email: singaporehealthcaremanagement@singhealth.com.sg

# Increasing Parenting Confidence Level in First-time Parents Through CRADLE Health Webinars



Ingah Loo, Marketing Communications | Winny Tan, Paediatrics Academic Clinical Programme (ACP) | Joyce Teo, Chairman Medical Board Office | Thilagamangai, Division of Nursing | Prof Chay Oh Moh, Respiratory Medicine Service | Assoc Prof Ng Kee Chong, Chairman Medical Board Office



## Introduction



First-time mothers are usually apprehensive about coping with the demands of pregnancy and motherhood and the growth and development of their child. The <u>Community enabled Readiness</u> for the first 1000-Days <u>Learning Ecosystem</u> (**CRADLE**) study seeks to develop a self-learning ecocommunity from pregnancy to early childhood to encourage parenting self-efficacy (PSE) and improve health outcomes for first-time parents. The study had recruited 548 first-time pregnant women from KK Women's and Children's Hospital.

## Objective

As part of the engagement and support provided to participants, CRADLE holds bi-annual health webinars on maternal and chlid health with topics surrounding pregnancy and early childhood. The aim is to measure the effectiveness of this initiative specifically designed for these first-time mothers.

# Methodology

All CRADLE

participants are
invited to the halfyearly Health
webinars

By 30 June 2022



Sessions conducted, >12 topics covered

Topics selected based on participants' feedback



Interactive format questions by audience live by expert panellists

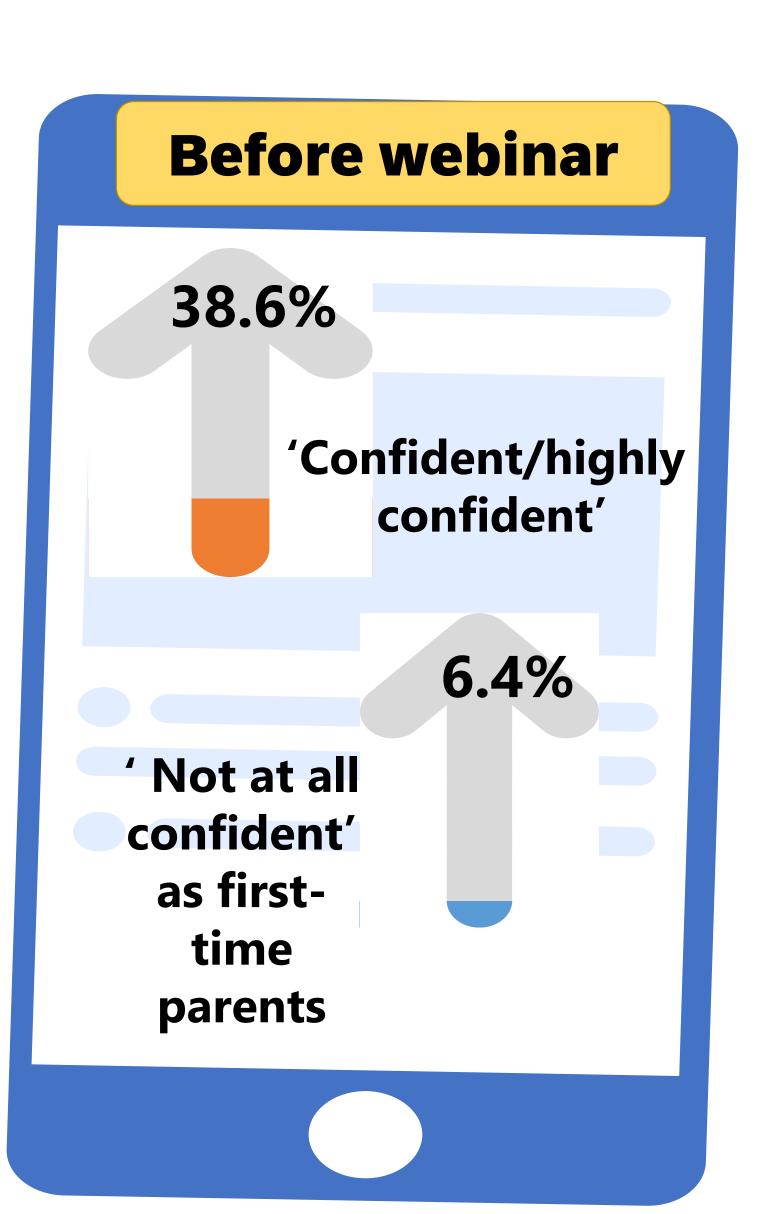


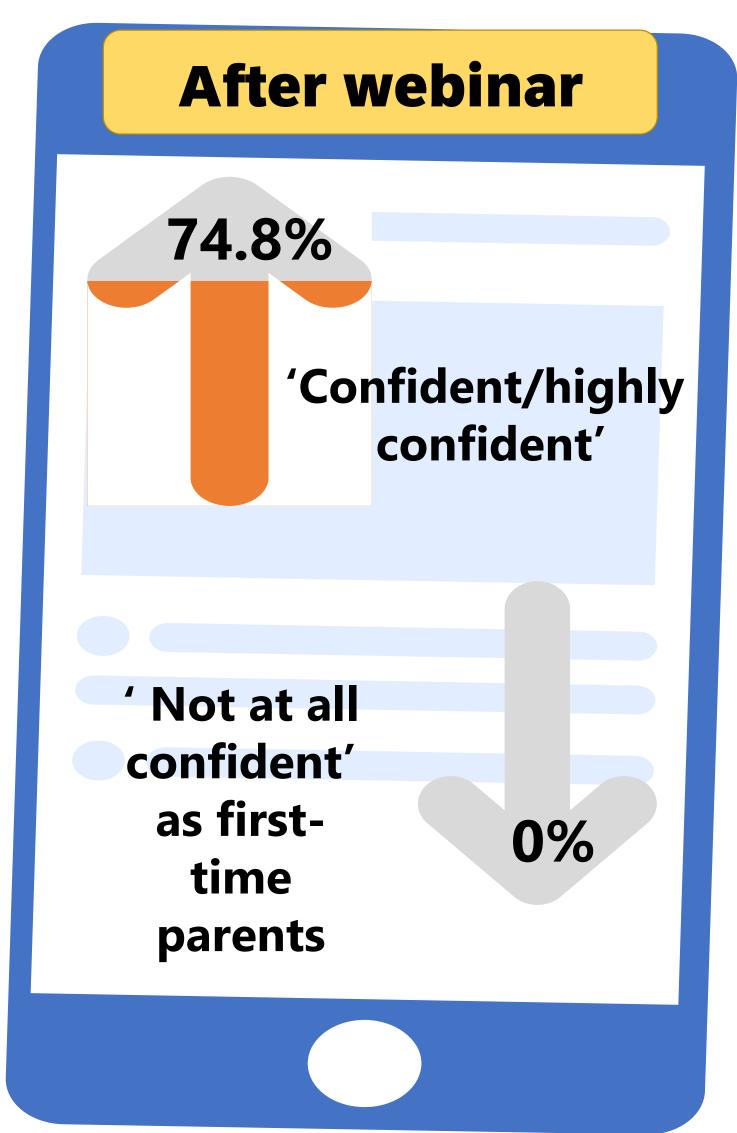
Recorded webinars sent to participants post-event for viewing.

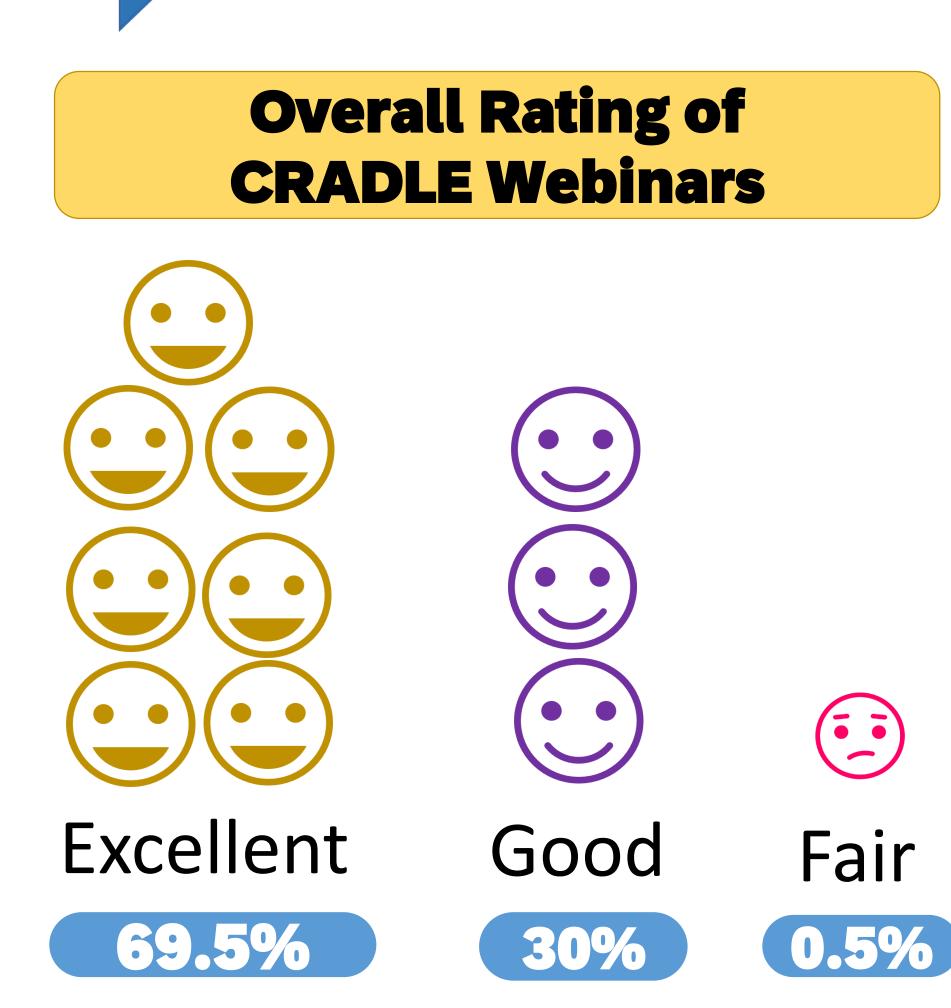
## Results

202 feedbacks received









## Conclusion

Through the surveys, it is noted that the confidence level for the CRADLE participants' had increased, which suggests that regular CRADLE health webinars can be an effective, safe, and low-cost engagement forum to improve the confidence level of first-time mothers in Singapore.